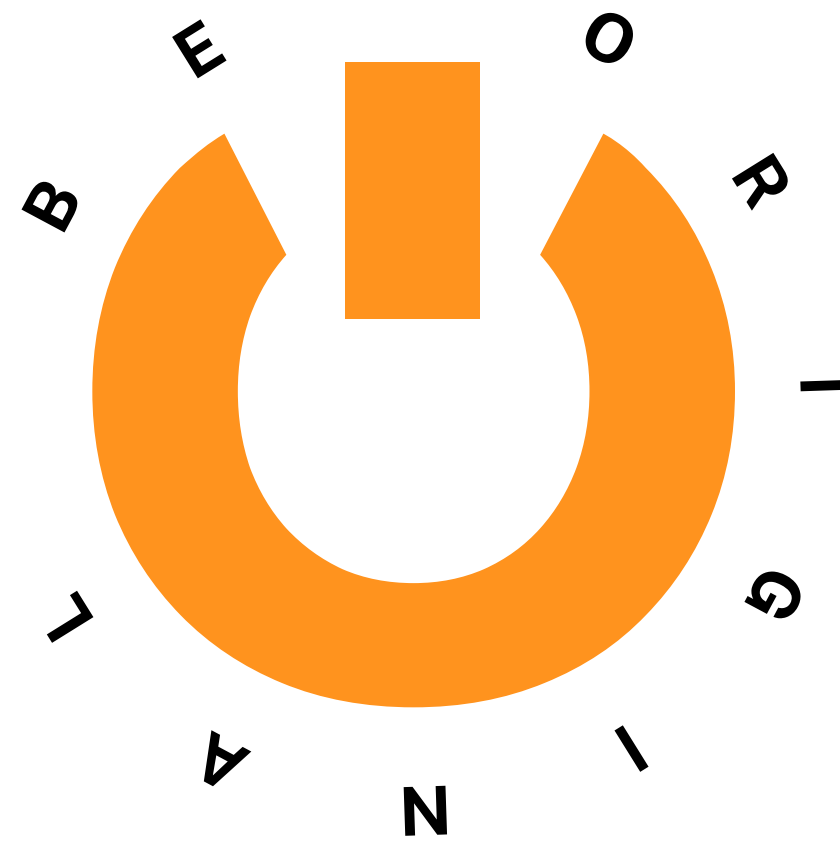


BrandOn

Company Profile

**BRANDING &
MARKETING
AGENCY.**



BrandOn

Your brand is not a copy, it's an original masterpiece. Embrace your uniqueness and let it shine through in every aspect of your marketing, because there's nothing more powerful than being authentically yourself."

#BeOriginal #BrandAuthenticity

ONE - STOP
MARKETING AGENCY

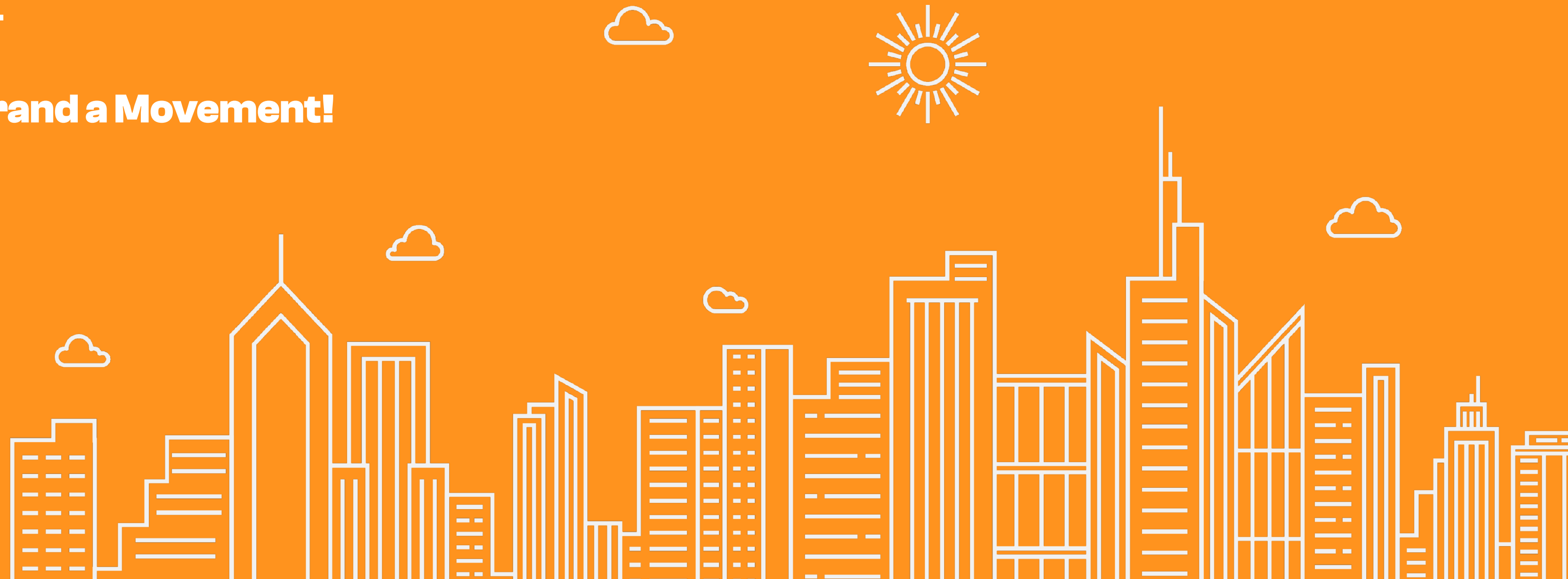


About Us

Who We Are

BrandOn is an audacious agency with marketing , data, research and developments experts that are using research and data to transform brands into assets they should be. We are the Einsteins, the non-conformists, the adventurers that don't think in and out of the box but go constantly on the search to break boxes and templates that businesses try to fit in so we can bring them to their land of gems and treasures. Move with BrandOn.

Let's make your brand a Movement!



OUR VISION

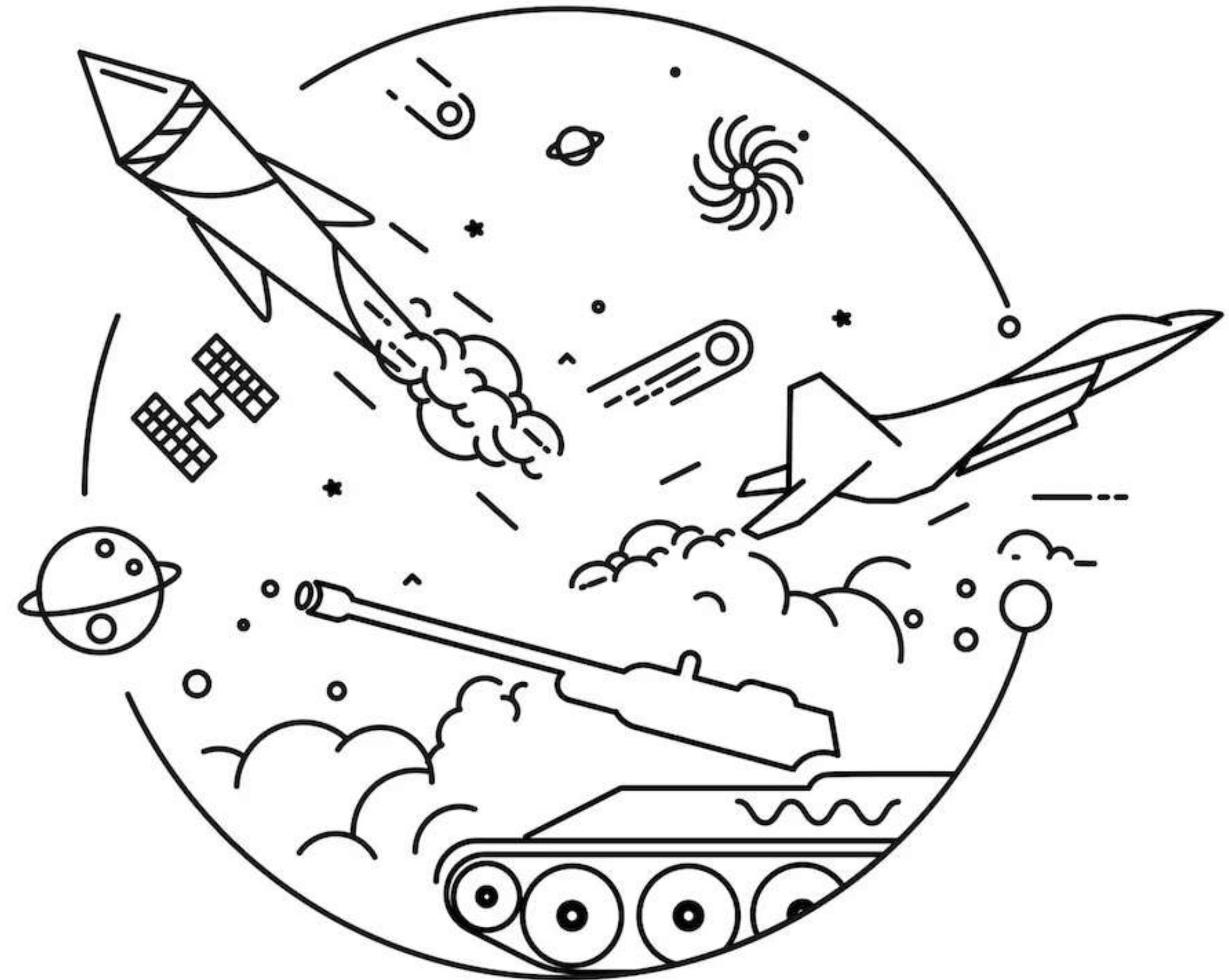
To create Prosperity for Brands through Branding & Marketing and move businesses to a unicorn status within a decade



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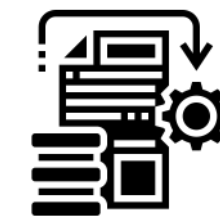
OUR MISSION

BrandOn is on the adventure of breaking templates and “by the books” type of branding by using research to create custom and data-based branding solutions specific to individual brands.



MISSION

Our Value Proposition



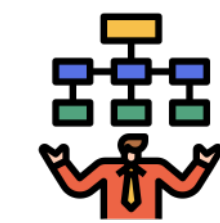
Data & Custom Based Solutions

We use in-depth analysis from research and data to create custom-based solutions



Brand Purpose Discovery

We partner with brands to discover their purpose and narrate it in stories that resonate with their audience



Structured Solutions

We create branding solutions into structures that are improvable, replicable and stand the test of time



Budget

We give a higher level of expertise and excellence in the range of budgets for creating an internal marketing team

WHAT WE DO

WHAT WE DO

Redefine your business value with our diverse business development solutions. We put all the missing puzzle pieces together to maximise your operational capacity. Improve your productivity and maximise return-on-investment (ROI) with our creative business development solutions via varied services.



Branding & Marketing Strategy

Creating a business plan for brands that involves defining your brand purposes, identifying your TA, positioning & designing strategy for the Market Penetration



Research & Analytics

Market Research and Data analytics are core in BrandOn to create and improve models for brands



Brand Identity Design

A brand identity includes Name, Logo, colours, fonts, communication tone. A brand attracts its audience and can create a movement when they partner with BrandOn



Website Development & Upgrade

The perfect user friendly website that keeps your users coming to your website is the kind of website we create at BrandOn

WHAT WE DO

We strive to make your business goals a reality. We are here to elevate your success potential through technology, innovation & expert services. Our experts translate your ideas into reality with innovation and inventiveness.



Copywriting & Content

The uniqueness and strategy in different types of copywriting and content that ranges from Brand, Marketing & Sales, informational is something we recognize and adhere to at BrandOn



Experiential Marketing

We create strategies and get our boots on the ground to give real-life experiences that will generate leads and leave an unforgettable connection between your brand and your audience



Digital Media Management & Ads Campaign

We research and identify the right digital media channels ranging from social media, video, images and podcast platforms and utilize them to create a community and movement for your Brand



Product Design

Helping brands to identify and solve user's needs is part of BrandOn partnership's moves. We are here to drive customers to the place where your product is all they think about

WHAT WE DO

OUR STRATEGY

STEP 1

Understand brand's objectives

STEP 2

Run an in-depth Research and Analysis

STEP 4

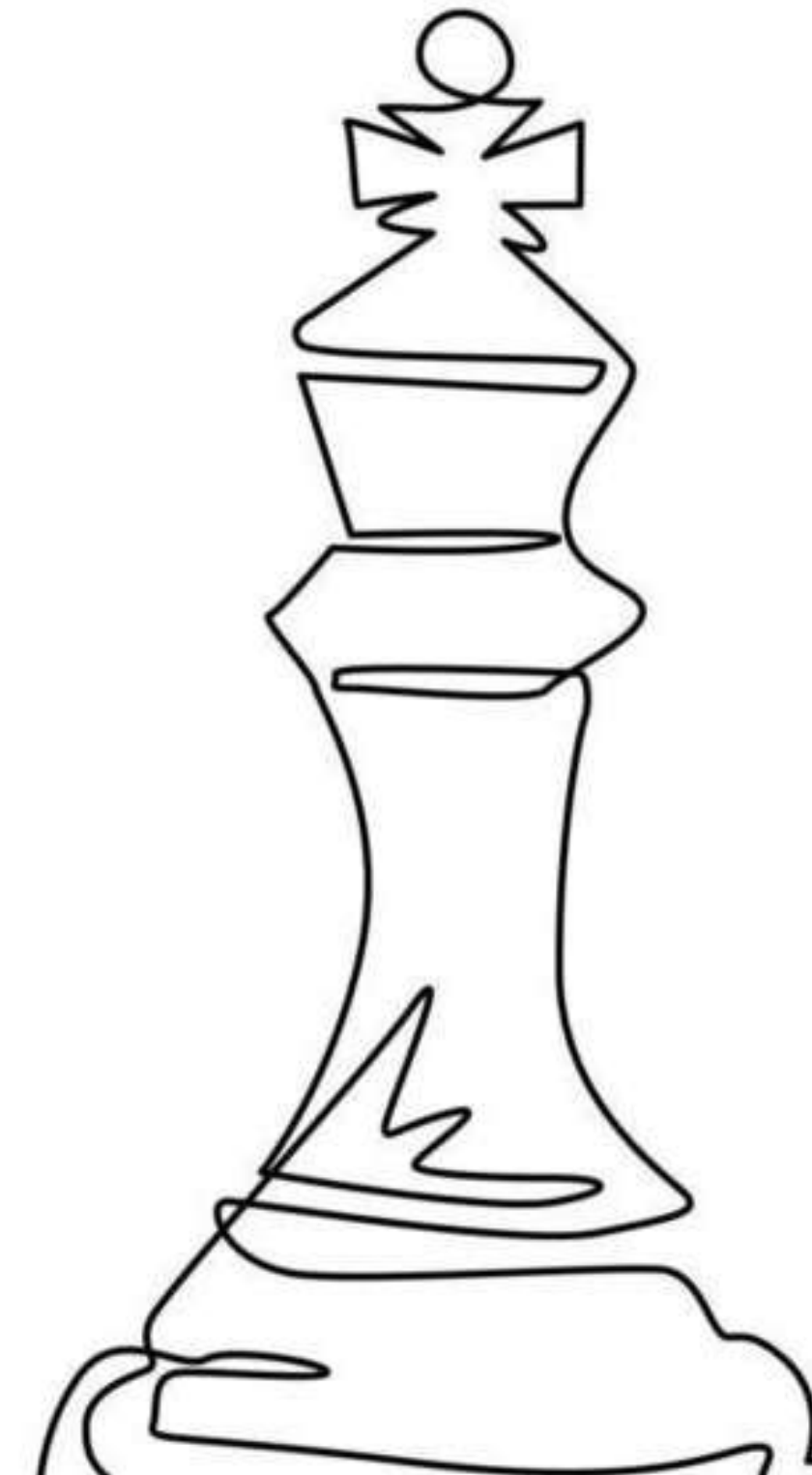
Signing of agreements by all parties

STEP 3

Create Strategies, Budget and KPI specific for individual clients

STEP 5

KPI reports are communicated on agreed dates



STRATEGY

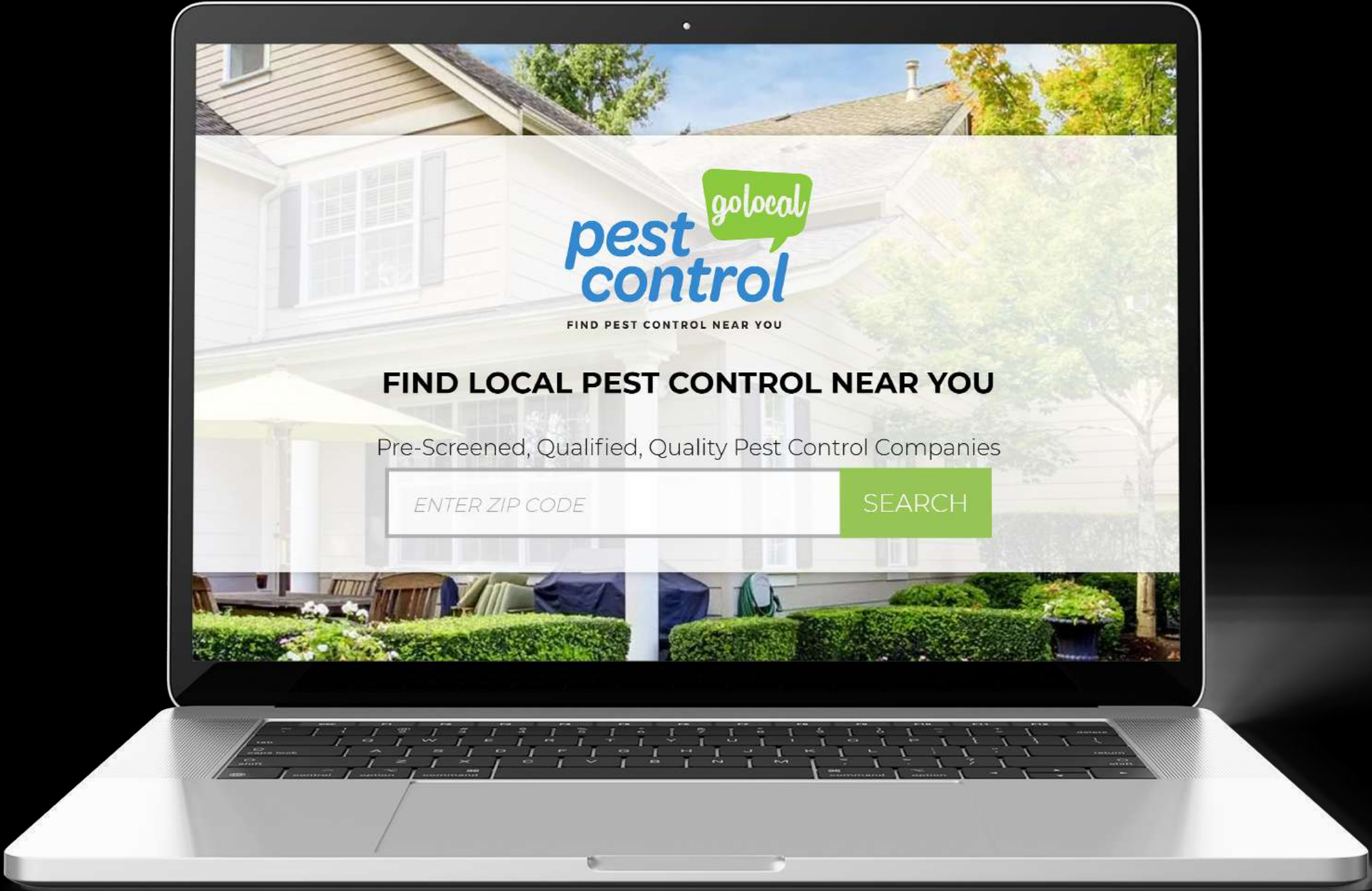
Our Portfolio



Our Portfolio

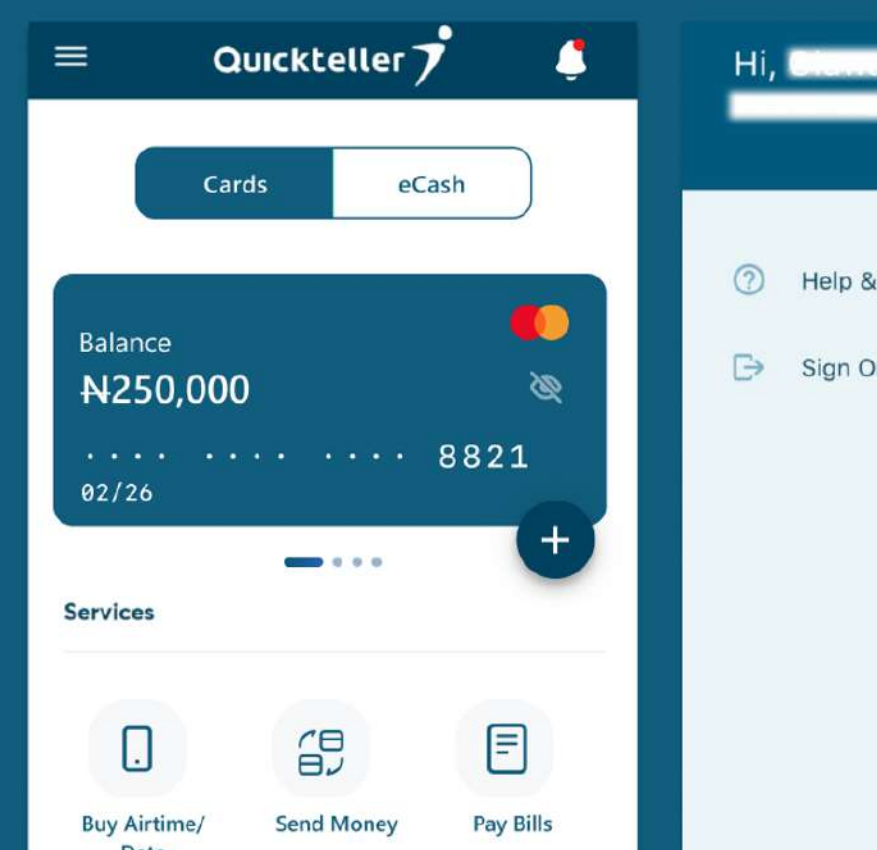


Our Portfolio



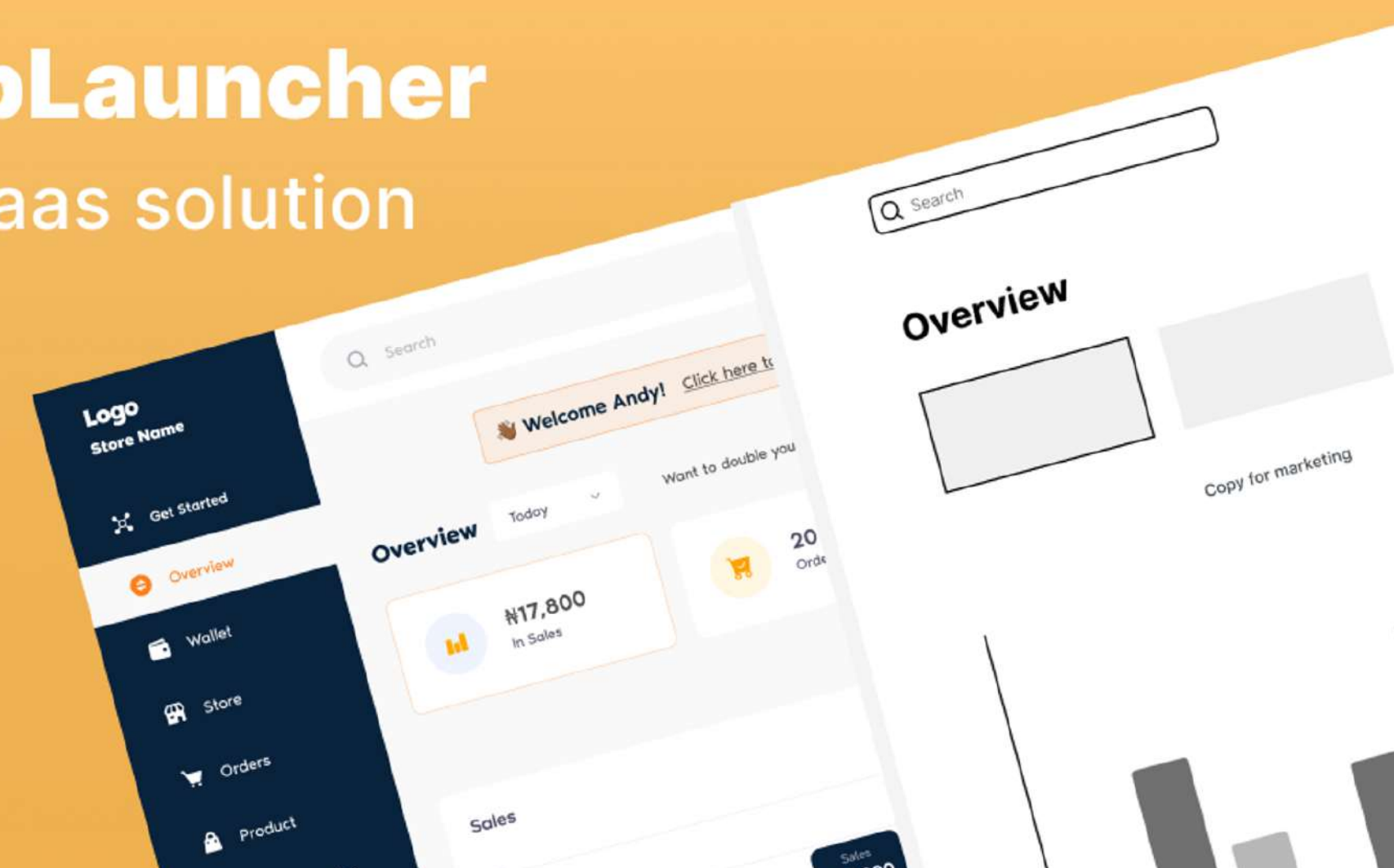
Our Portfolio

Quickteller-An attempt at UX enhancement

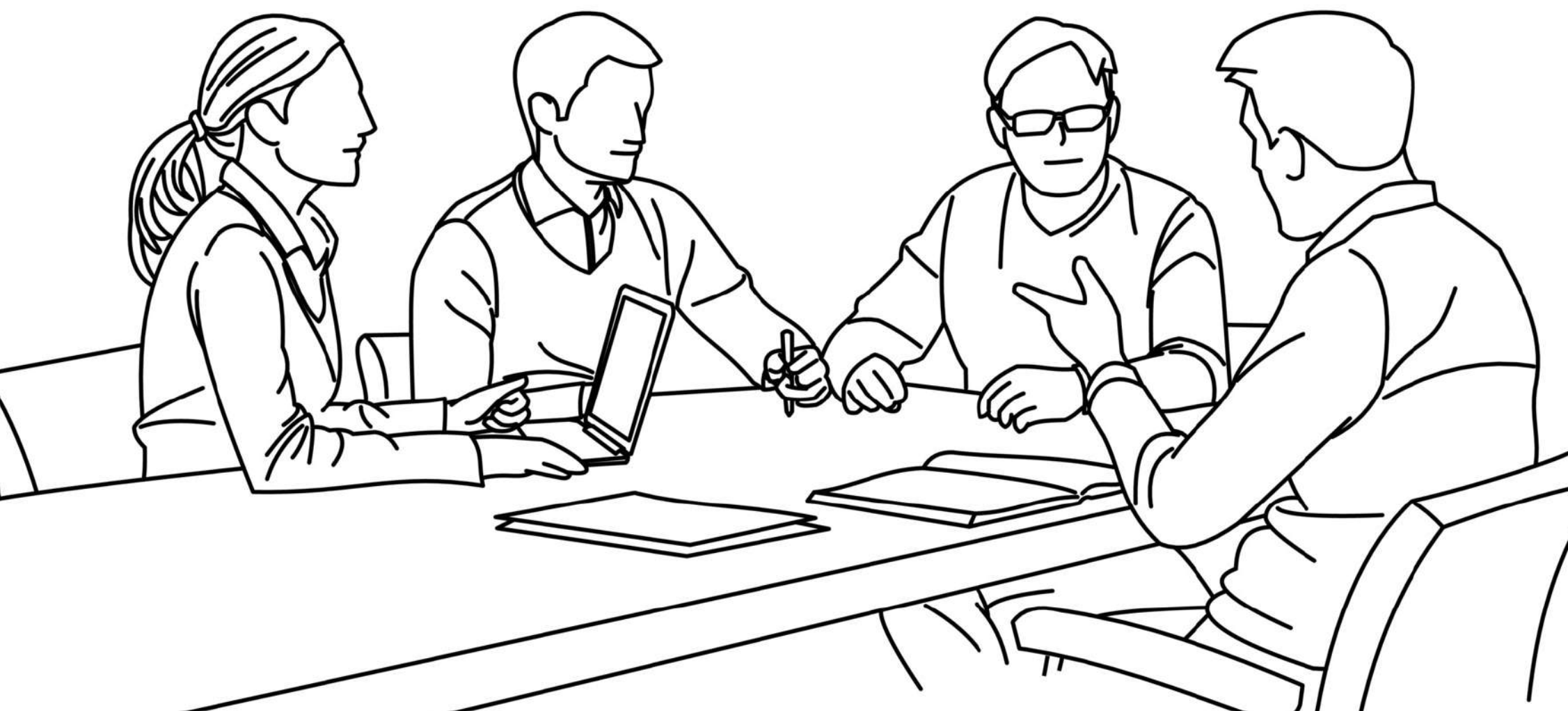


MyShopLauncher

A hybrid saas solution



Meet The Team



Oluwakayode

Kayode is a Brand strategist with years of experience in brand management, digital marketing and copywriting. He enjoys writing and publishing contents on brands he understudies and is passionate about making more brands in Africa as successful as international brands. He has worked with several brands including bakeries, healthcare and hospitality that have been impacted by his pool of skills and experience. He enjoys adventure, reading and watching football.



Damilola

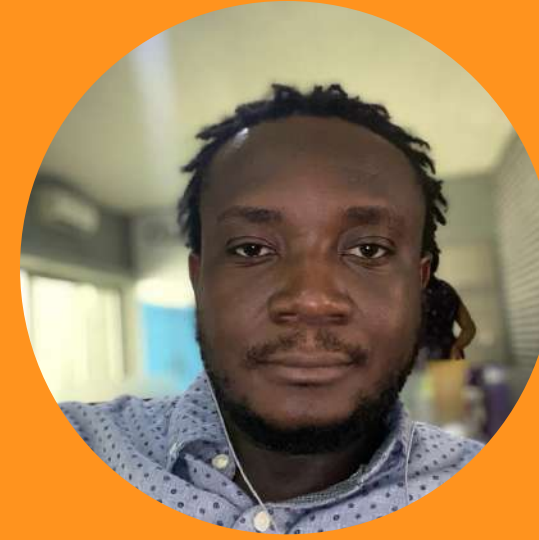
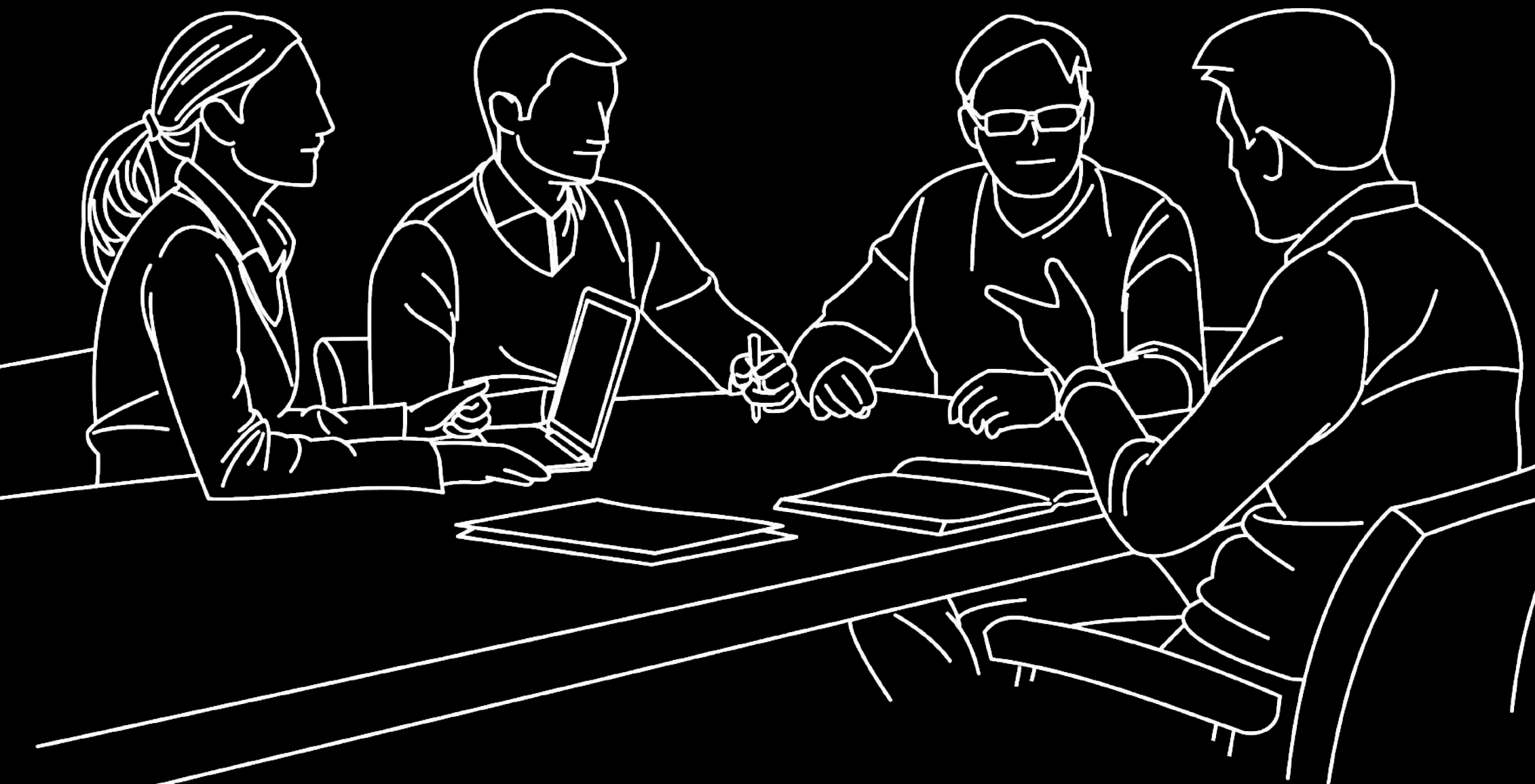
Damilola is a creative, responsive, and attentive user interface designer. Give her an idea, or a goal you want to meet with a product, and you can be sure she will come up with some interesting sketches and designs. She is also a flexible writer with years of experience in writing for a variety of web and multi-platform applications. She has a wide range of experience with lots of brands including e-commerce, headless commerce, a leading mortgage bank and real estate. When she's not writing or pushing pixels, Damilola enjoys watching true crime documentaries on discovery ID.



Dotun

Dotun is an expert in analytics, data modelling, visualization and reporting with years of experience working in the Health and Finance Sectors, creating data driven solutions through his analytical acuity to ensure businesses and brands thrive on informed decisions. He loves travelling and a good game of football is always appreciated.

Meet The Team



Segun

Segun is a consummate Writer, Brand Manager, and Digital Marketing Manager with several years of experience managing international brands including Dangote, Premier Cool, Access Bank, Ibom Icon Hotels and Golf Resort, Ibadan Polo Club, Distell South Africa brands, and more. He is an avid reader who always has a book in the pipeline and enjoys swimming and cooking.



Femi

Femi has always been intrigued by how the internet works and how humans interact with computing devices to provide solutions to everyday problems. He is particularly interested in how these problems are broken down into smaller bits and creative resolutions are birthed. His interest has led him into the world of software engineering as a full stack web developer with about 8 years of experience in different industries like hospitality, Fintech, EdTech, etc. goal is to be a creator of intuitive, interesting and impactful technology solutions working with a team of like minds. He prides himself in being resourceful and analytical. Femi loves being with family, reading and watching football when he is not coding.



Nate

Nate is a Product Designer experienced in validating design concepts through user research, testing existing hypotheses and creating complex design systems. He is passionate about merging customer satisfaction with business goals through user experience design. He's also an Illustrator and Writer.

Let's partner with you to make your Brand a movement.

📞 +2348052616854

✉️ hello@growwithbrandon.com

